



FOR IMMEDIATE RELEASE

Media contact:

Laura Jumper
Black Diamond Video
Media Relations
Tel: (877) 549-6600
lauraj@blackdiamondvideo.com

Investors:

Joe Papa
Black Diamond Video
Corporate Communications/ CFO
Tel: (510) 439-4500
joep@blackdiamondvideo.com

Black Diamond Video's IDSS Boasts New HL7 and DICOM Interoperability

Point Richmond, California, February 20, 2012 – Black Diamond Video, Inc. today announced the launch of full DICOM and HL7 interoperability for its Integrated Digital Surgical Suites (IDSS).

BDV's IDSS systems can now import electronic medical record and OR schedule data directly from a hospital's HL7 system, streamlining OR operations. With this new capability, the IDSS user interface automatically displays accurate patient data specific to each case and operating room, eliminating the entry errors and time waste associated with manual entry.

In addition, the BDV IDSS system can now export any images and videos it captures during a procedure to the hospital's picture archiving and communication system (PACS) in DICOM format, the universal format for PACS media storage and transfer.

"With the ability to securely integrate with industry-standard systems and utilize critical, real-time data, the IDSS system will dramatically improve pre-, intra- and post-operative workflows," commented Bruno Chartier and Yudong Li, Senior Software Engineers at Black Diamond Video.

About Black Diamond Video

Black Diamond Video is the leading manufacturer and integrator of high-resolution, digital video processing solutions for mission-critical medical and commercial applications. The company manufactures a complete product line of single-link and dual-link DVI matrix switches, processors, scalars, signal conditioners, converters, displays, system controllers, digital recorders, and H.264 streaming and conferencing technology. Black Diamond Video also provides custom software design services for medical applications.



Black Diamond Video's IDSS Boasts New HL7 and DICOM Interoperability/ Page 2 of 2

For more information about Black Diamond Video and/or its products, visit www.blackdiamondvideo.com. You may also call (510) 439-4500; fax (510) 439-4599; or write to 503 Canal Boulevard, Point Richmond, CA 94804. Contact Laura Jumper, media relations at (877) 549-6600 or e-mail lauraj@blackdiamondvideo.com.

###