



FOR IMMEDIATE RELEASE

Media contact:

Laura Jumper
Black Diamond Video
Media Relations
Tel: (877) 549-6600
lauraj@blackdiamondvideo.com

Investors:

Joe Papa
Black Diamond Video
Corporate Communications/ CFO
Tel: (510) 439-4500
joep@blackdiamondvideo.com

Black Diamond Video Welcomes New Vice President of Commercial and Federal Sales

Point Richmond, California, July 10, 2013 – Black Diamond Video (BDV) welcomes Michael Malamphy as Vice President of Commercial and Federal Sales. Malamphy was appointed to expand Black Diamond Video's market share as he spearheads the introduction of Black Diamond Video's new all-digital video products and services.

Black Diamond Video specializes in the design and manufacture of all-digital, high-resolution video technology. Black Diamond Video's signature line of DVI matrix switchers, processors, signal conditioners, fiber transmitters and receivers, and more has propelled BDV into the forefront of the medical audiovisual industry. Black Diamond Video has now set its sights on expanding its commercial and federal presence by bringing an augmented product line to systems integrators with digital signage, video wall, control room, surveillance, security, and other commercial and military applications.

Edward Priest, Founder and CEO of Black Diamond Video, noted, "Michael's extensive technical industry experience and knowledge of the commercial and federal AV markets have prepared him for this leadership role. I am confident that he will hit the ground running and increase sales of our entire fleet of digital products."

"The decision to join Black Diamond Video could not have come at a better time," commented Michael Malamphy. "Having solidified themselves as the leading manufacturer and integrator in the medical market, BDV has a renewed focus on product R & D, product delivery and service offerings in the commercial and federal markets. As a design engineer for one of the top tier federal contractors, I specified and integrated one of BDV's first all-digital, high-resolution matrix switchers and I have been impressed with the product line since that time. Being a part of the integrated product development team at BDV will allow me to help shape our products to meet the demands of the commercial and federal markets."

Michael Malamphy joins Black Diamond Video after 25 years in audiovisual design, sales engineering, integration and operations. He has served in leadership positions in the federal, corporate and education sectors of the audiovisual industry. Most recently, he held the position of Associate, Senior Visual Communications Consultant for Booz Allen Hamilton.

About Black Diamond Video, Inc.

Black Diamond Video is a leading manufacturer of high-resolution digital video processing solutions for mission-critical medical, military, homeland defense, commercial and educational applications. The company manufactures a complete product line of single-link and dual-link DVI matrix switches, processors, scalars, signal conditioners, fiber optic transmitters and receivers, converters, system controllers, digital recorders, and H.264 streaming and conferencing technology.

For more information about Black Diamond Video and/or its products, visit www.blackdiamondvideo.com. You may also call (510) 439-4500; fax (510) 439-4599; or write to 503 Canal Boulevard, Point Richmond, CA 94804. Contact Laura Jumper, Media Relations at (877) 549-6600 or e-mail lauraj@blackdiamondvideo.com.