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Black Diamond Video Welcomes Commercial Sales Manager

Point Richmond, California, March 11, 2014 – Black Diamond Video, Inc. (BDV), a leading manufacturer of digital video technology, today announced it has welcomed Ashanti Long as Commercial Sales Manager.

Long will be responsible for the sale of Black Diamond Video's growing suite of digital video processing solutions, including DVI processors, matrix switchers, system controllers and more. With particular focus on commercial and federal markets, Long will facilitate the integration of BDV technology in video wall applications, digital signage applications, and command and control centers.

"I'm excited to work for an agile company like Black Diamond Video" said Ashanti Long. "BDV is free from many of the design and flexibility constraints some of our larger competitors wrestle with, and this allows us to develop the creative and robust video solutions needed in commercial and federal A/V markets."

Long joins Black Diamond Video with a strong background in both A/V sales and engineering. Most recently, Long served as Director of Federal and Civilian Programs at AMX, where he built strong relationships with federal contractors and commercial A/V integrators. Long also brings 17 years of electrical engineering design experience to his position at Black Diamond Video. He intends to utilize his engineering and sales experience to partner federal and commercial customers with the Black Diamond Video products most-suited for their applications.

"Ashanti is able to communicate with our customers on a technical level as well as an end user level, tailoring a Black Diamond Video solution that meets their current and future needs," said Michael Malamphy, Vice President of Commercial and Federal Sales at Black Diamond Video. "We're proud to offer our commercial and federal partners this deep level of support."

Long holds a bachelor's degree in electrical engineering from North Carolina A&T State University.

About Black Diamond Video, Inc.

Black Diamond Video is a leading manufacturer of high-resolution digital video processing solutions for mission-critical medical, federal, commercial and educational applications. The company manufactures a complete product line of single-link and dual-link DVI matrix switches, processors, scalars, signal conditioners, fiber optic transmitters and receivers, converters, system controllers, digital recorders, H.264 streaming and conferencing technology, and custom software solutions.



For more information about Black Diamond Video and/or its products, visit www.blackdiamondvideo.com. You may also call (510) 439-4500; fax (510) 439-4599; or write to 503 Canal Boulevard, Point Richmond, CA 94804. Contact Laura Jumper, Media Relations at (877) 549-6600 or e-mail lauraj@blackdiamondvideo.com.

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