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Black Diamond Video Appoints Vice President of Global Medical Sales and Marketing

Point Richmond, California, March 3, 2014 – Black Diamond Video (BDV), a leading manufacturer and integrator of medical video technology, today announced it appointed Devon Bream as Vice President of Global Medical Sales and Marketing.

Bream will lead Black Diamond Video's Medical Sales Division and drive revenue growth for Black Diamond Video's medical video integration solutions, including the Integrated Digital Surgical Suite (IDSS) and BDV Clarity.

"Recruiting a seasoned medical industry executive like Devon Bream positions Black Diamond Video to aggressively market our IDSS and launch some exciting new products and features," said Edward Priest, Founder and CEO of Black Diamond Video. "We're confident that Devon's results-oriented approach and strong background in executing corporate strategy will lead us to continued success."

Bream brings over 23 years of medical industry experience to his position at Black Diamond Video. Bream was previously Executive Director of Marketing and Sales at Karl Storz Endoscopy, where he spearheaded global OR integration sales. Before his role at Karl Storz, Bream was Director of Sales and Marketing at STERIS Corporation. Throughout his career, Bream built strong sales teams and propelled company growth—skills he intends to put to use at Black Diamond Video.

"It has been exciting to watch Black Diamond Video over the last few years as demand for its integrated OR technology stormed the market," said Bream. "I'm confident that as word of Black Diamond Video continues to spread, we'll see more and more hospitals upgrading to BDV solutions. I'm looking forward to leading that charge."

Bream has a master's degree in healthcare administration and is a Fellow of the American College of Healthcare Executives.

About Black Diamond Video, Inc.

Black Diamond Video is a leading manufacturer of high-resolution digital video processing solutions for mission-critical medical, federal, commercial and educational applications. The company manufactures a complete product line of single-link and dual-link DVI matrix switches, processors, scalars, signal conditioners, fiber optic transmitters and receivers, converters, system controllers, digital recorders, H.264 streaming and conferencing technology, and custom software solutions.

For more information about Black Diamond Video and/or its products, visit www.blackdiamondvideo.com. You may also call (510) 439-4500; fax (510) 439-4599; or write to 503 Canal Boulevard, Point Richmond, CA 94804. Contact Laura Jumper, Media Relations at (877) 549-6600 or e-mail lauraj@blackdiamondvideo.com.

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