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Black Diamond Video Appoints Manufacturers Representative Firm Shoreline Communications

Point Richmond, California, July 8, 2014 – Black Diamond Video, an industry-leading manufacturer of high-resolution digital video processing solutions, partnered with Shoreline Communications to strengthen sales of its growing digital video product line. Shoreline Communications represents Black Diamond Video's DVI products in key southeastern states including Alabama, Georgia and Florida.

Black Diamond Video manufactures single-link and dual-link DVI matrix switches, video wall processors, scalars, signal conditioners, converters and more that are used in many of the world's leading medical institutions. Black Diamond Video recently turned its focus toward developing new digital video products and services for the commercial and federal markets and is augmenting its sales force in preparation for a strong new product launch.

Craig Brown, President of Shoreline Communications, said, "We're excited of the addition of Black Diamond Video as a complement to our targeted portfolio of high quality technology solutions. Partnering with Black Diamond Video allows us to bring the industry's leading manufacturer of high-resolution, digital video processing solutions to our clientele. Our partnership with Black Diamond Video will enable us to offer another reliable and trusted solution, allowing our customers to enjoy continued success in their AV endeavors."

"Shoreline Communications comes highly recommended from our manufacturing partners in the industry," said Mike Malamphy, Vice President of Commercial and Federal Sales at Black Diamond Video. "Shoreline will be instrumental to Black Diamond Video's unrelenting expansion within the South East as we target video wall processing applications, particularly in command and control rooms. Shoreline Communications will focus on the DOD, NASA and other government agencies as well as our commercial AV business."

About Black Diamond Video, Inc.

Black Diamond Video is a leading manufacturer of high-resolution digital video processing solutions for mission-critical military, homeland defense, commercial, medical and educational applications. The company manufactures a complete product line of single-link and dual-link DVI matrix switches, video wall processors, scalars, signal conditioners, fiber optic transmitters and receivers, converters, system controllers, digital recorders, and H.264 streaming and conferencing technology.



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For more information about Black Diamond Video and/or its products, visit www.blackdiamondvideo.com. You may also call (510) 439-4500; fax (510) 439-4599; or write to 503 Canal Boulevard, Point Richmond, CA 94804. Contact Laura Jumper, media relations at (877) 549-6600 or e-mail lauraj@blackdiamondvideo.com.

About Shoreline Communications, Inc.

Shoreline Communications' mission is to represent partner manufacturers in the Pro-AV community with a professional, ethical and personal sales approach built upon the foundation of offering outstanding service and support throughout the distribution channels and with the end user in their AV and Technology endeavors.

For more information about Shoreline Communications, visit www.shorelinecommunications.net. You may also call (904) 338-2453; fax (904) 824-5255; or write to P.O. Box 2133, Ponte Vedra Beach, FL 32004. E-mail to info@shorelinecommunications.net.

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