



FOR IMMEDIATE RELEASE

Media contact:

Laura Jumper
Black Diamond Video
Media Relations
Tel: (877) 549-6600
lauraj@blackdiamondvideo.com

Investors:

Joe Papa
Black Diamond Video
Corporate Communications/ CFO
Tel: (510) 439-4500
joep@blackdiamondvideo.com

Black Diamond Video Introduces the Zero Footprint OR™

Point Richmond, California, August 18, 2014 – Black Diamond Video (BDV) today announced the release of its Zero Footprint OR™, a new approach to operating room integration.

An industry first, Black Diamond Video's new methodology for operating room design locates BDV's Integrated Digital Surgical Suite™ (IDSS) equipment rack outside of the operating room. By removing the equipment rack from the OR, BDV also removes the ambient heat, noise and dust inherently produced by equipment racks, creating a cooler, quieter, and more sterile operative environment.

"BDV's focus is on solving real challenges in today's ORs to help clinical teams achieve outstanding results," said Devon Bream, Vice President of Global Medical Sales and Marketing. "The Zero Footprint OR was developed in response to our customers' need for a sleeker, cleaner OR as well as great flexibility in the architectural planning stages. We listened and delivered an innovative and cost-effective solution."

The Zero Footprint OR is made possible through the use of Black Diamond Video's proprietary video technology. Black Diamond Video maintains pristine high-definition video signal quality over distances up to 1000 meters with zero latency, an industry best, allowing architects and equipment planners to locate IDSS equipment racks in another room or another building without risk of video signal degradation.

BDV's Zero Footprint OR approach retains all functions of the Integrated Digital Surgical Suite that clinicians expect from their Black Diamond Video system, including complete in-OR control of HD video routing and display, HD image capture, HD recording, HD conferencing and streaming, true 4K ultra HD and 3D image management, and more.

About Black Diamond Video, Inc.

Black Diamond Video is a leading manufacturer and integrator of high-resolution digital video processing solutions for mission-critical medical, federal and commercial applications. The company manufactures a complete product line of 4K matrix switches, processors, scalars, signal conditioners, converters, extenders, system controllers, digital recorders, and H.264 streaming and conferencing technology.

For more information about Black Diamond Video and/or its products, visit www.blackdiamondvideo.com. You may also call (510) 439-4500; fax (510) 439-4599; or write to 503 Canal Boulevard, Point Richmond, CA 94804. Contact Laura Jumper, Media Relations at (877) 549-6600 or e-mail lauraj@blackdiamondvideo.com.