



**FOR IMMEDIATE RELEASE**

**Media contact:**

Laura Jumper  
Black Diamond Video  
Media Relations  
Tel: (877) 549-6600  
lauraj@blackdiamondvideo.com

**Investors:**

Joe Papa  
Black Diamond Video  
Corporate Communications/ CFO  
Tel: (510) 769-2959  
joep@blackdiamondvideo.com

**Black Diamond Video Installs Integrated Digital Surgical Suites (IDSS)  
at Shands Cancer Hospital at the University of Florida**

**Alameda, California. February 16, 2010** – Black Diamond Video, Inc. (BDV) announces the completed installation of its state-of-the-art **Integrated Digital Surgical Suites (IDSS)** into 12 operating rooms at Shands Cancer Hospital at the University of Florida, as of November, 2009.

BDV's IDSS systems provide the UF faculty surgeons and Shands OR nursing and tech staff with an all-digital video-processing framework that is scalable, future-proof, and unrivaled in video quality and resolution. All of the IDSS' sophisticated features may be easily controlled via a newly-designed touch panel interface that provides greater functionality while maintaining its hallmark ease of use. The high-resolution digital media content that the IDSS produces may be efficiently managed through a central repository and easily streamed from Shands' pathology rooms. All 12 operating rooms with IDSS systems can be viewed on a single display at the nurse's control desk, allowing Shands' nurses to monitor each OR with the utmost efficacy. Ed Priest, Founder and CEO of BDV, noted: "This installation was a particularly exciting one because it is the first to include our new control system interface and nurse desk core view technology. These new developments are just some of the ways we are able to maintain our position at the forefront of operating room integration technology."

Black Diamond Video pairs this cutting-edge technology with unmatched levels of service, support, and training. BDV has the advantage of both manufacturing and installing its own integrated audio and video solutions, and can thus provide superior service, support, and reliability to all clients. David Paulus, MD, UF College of Medicine professor of anesthesiology, commented, "The service and reliability are superb."

- More -

This installation is Black Diamond Video's second at Shands at UF. Shands' first IDSS was installed into one operating room at the Shands at UF medical center in March, 2007. Dr. Paulus was pleased with the functionality of his first IDSS and decided to use the technology when the Shands at UF campus expanded and Shands Cancer Hospital was built and opened Nov. 1, 2009. He commented, "We chose Black Diamond because it offers a very flexible system. Perhaps most important was our excellent experience with our first Black Diamond system."



Members of the University of Florida and Shands at UF surgical team using Black Diamond Video's IDSS

### **About Black Diamond Video**

Black Diamond Video is the leading manufacturer and integrator of high-resolution, digital video processing solutions for mission-critical medical and commercial applications. The company manufactures a complete product line of single-link and dual-link DVI matrix switches, processors, scalars, signal conditioners, converters, displays, system controllers, digital recorders, and H.264 streaming and conferencing technology.

For more information about Black Diamond Video and/or its products, visit [www.blackdiamondvideo.com](http://www.blackdiamondvideo.com). You may also call (510) 769-2959; fax (510) 769-2949. 1000 Atlantic Avenue, Suite 114, Alameda, CA 94501. Contact Laura Jumper, media relations at (877) 549-6600 or e-mail [lauraj@blackdiamondvideo.com](mailto:lauraj@blackdiamondvideo.com).

###